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### Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# THEY'RE MAGICALLY DELICIOUS!

<b>Word Mark</b>	THEY'RE MAGICALLY DELICIOUS!
<b>Goods and Services</b>	IC 030. US 046. G & S: Processed cereal-based food to be used as a breakfast food, snack [ for ] *food* or ingredient for making other foods. FIRST USE: 19870531. FIRST USE IN COMMERCE: 19870531
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Trademark Search Facility Classification Code</b>	NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
<b>Serial Number</b>	77380454
<b>Filing Date</b>	January 25, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 29, 2008
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	<b>3518021</b>
<b>Registration Date</b>	October 14, 2008
<b>Owner</b>	(REGISTRANT) General Mills IP Holdings I, LLC LIMITED LIABILITY COMPANY DELAWARE Number One General Mills Boulevard Minneapolis MINNESOTA 55426  (LAST LISTED OWNER) General Mills IP Holdings II, LLC LIMITED LIABILITY COMPANY DELAWARE Number One General Mills Boulevard Minneapolis MINNESOTA 55426
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED

**Attorney of Record** Caldwell A. Camero

**Prior Registrations** 0759322;1479852;3132227;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

- 
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  - [STRUCTURED](#)
  - [FREE FORM](#)
  - [BROWSE DICT](#)
  - [SEARCH OG](#)
  - [TOP](#)
  - [HELP](#)

- [| HOME](#)
- [| SITE INDEX](#)
- [| SEARCH](#)
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- [| HELP](#)
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