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Goods and Services	IC 030. US 046. G & S: Processed cereal-based food to be used as a breakfast food, snack [for] * food * or ingredient for making other foods. FIRST USE: 20030930. FIRST USE IN COMMERCE: 20030930
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	04.01.06 - Elves; Fairies; Gnomes; Leprechauns; Trolls 05.03.07 - Clover, four-leaf 09.05.02 - Top hats
Trademark Search Facility Classification Code	ART-09.03 Clothing ART-09.05 Headwear GROT-HUM Exaggerated depiction of a human MYTH Mythological characters such as angels, cupids, fairies, dragons, devils VEG Plant life such as trees,flowers,fruits,grains,nuts,wreaths,and leaves
Serial Number	77393478
Filing Date	February 11, 2008
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	June 24, 2008
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	3498920
Registration Date	September 9, 2008
Owner	(REGISTRANT) General Mills IP Holdings I, LLC LIMITED LIABILITY COMPANY DELAWARE Number One General Mills Boulevard Minneapolis MINNESOTA 55426 (LAST LISTED OWNER) GENERAL MILLS IP HOLDINGS II, LLC LIMITED LIABILITY COMPANY DELAWARE Number One General Mills Boulevard Minneapolis MINNESOTA 55426
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record Caldwell A. Camero
Description of Mark Color is not claimed as a feature of the mark. The mark consists of A LEPRECHAUN SHOWN FROM THE CHEST TO THE HEAD.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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