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Record 1 out of 1

Typed Drawing

Word Mark	UNDERDOG
Goods and Services	IC 041. US 100 101 107. G & S: entertainment services in the nature of a series of animated cartoons distributed over television. FIRST USE: 19641003. FIRST USE IN COMMERCE: 19641003
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75182377
Filing Date	October 16, 1996
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 30, 1997
Registration Number	**2145933**
Registration Date	March 24, 1998
Owner	(REGISTRANT) Golden Books Publishing Company, Inc. CORPORATION DELAWARE 1619 Broadway New York NEW YORK 10019 (LAST LISTED OWNER) CLASSIC MEDIA, LLC LIMITED LIABILITY COMPANY DELAWARE 85 FIFTH AVE. 6TH FL. NEW YORK NEW YORK 10003
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Monique Joe
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080329.
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