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Word Mark HERSHEY'S KISSES

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Lip balm. FIRST USE: 20060100. FIRST USE IN COMMERCE: 20060100

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86684805

Filing Date July 7, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 17, 2015

Registration Number **4895783**

Registration Date February 2, 2016

Owner (REGISTRANT) Hershey Chocolate & Confectionery Corporation CORPORATION DELAWARE Suite 204 4860 Robb Street Wheat Ridge COLORADO 80033

Attorney of Record John P. Rynkiewicz

Prior Registrations 0863592;2845045;4240379;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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