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Record 1 out of 1

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Word Mark HERSHEY'S

Goods and Services IC 030. US 046. G & S: CHOCOLATE, COCOA, SWEET CHOCOLATE, MILK CHOCOLATE, CHOCOLATE COATINGS, CHOCOLATELIQUORS, AND CHOCOLATE POWDER. FIRST USE: 18940101. FIRST USE IN COMMERCE: 18940101

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 71016827

Filing Date February 8, 1906

Current Basis 1A

Original Filing Basis 1A

Published for Opposition April 24, 1906

Registration Number 0054041

Registration Date June 19, 1906

Owner (REGISTRANT) HERSHEY, MILTON S. DBA HERSHEY CHOCOLATE COMPANY INDIVIDUAL DELAWARE Wheat Ridge

(LAST LISTED OWNER) Hershey Chocolate & Confectionery Corporation CORPORATION DELAWARE Suite 204 4860 Robb Street Wheat Ridge

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William J. Morris III

Type of TRADEMARK

Mark

Register PRINCIPAL

Affidavit Text SECT 12C. SECT 15. SECTION 8(10-YR) 20160718.

Renewal 6TH RENEWAL 20160718

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